

VIA equity acquires a majority stake in InterForm

Copenhagen, Denmark – July 2, 2024 – The shareholders of InterForm have chosen to accelerate the company's growth by bringing VIA equity on board as the new majority shareholder. As part of the transaction the current shareholders, management and certain key employees will reinvest alongside VIA equity.

Founded in 1987, InterForm A/S provides a platform-independent output management software solution that works seamlessly with any ERP system on-premise and in the cloud. The versatile solution offers a comprehensive range of features to customize the design of individual outputs and automate workflow processes, enhancing efficiency and productivity for businesses across various industries.

Based on decades of industry expertise, InterForm has solidified its leading position in the output management space, delivering a state-of-the-art software solution and serving a truly global client base with a dedicated, global team. InterForm partners with some of the largest ERP vendors worldwide.

The partnership between VIA and InterForm is built on a robust strategic alignment aimed at propelling InterForm to new heights by:

- Leveraging on InterForm's established market presence to further expand its reach and influence in the ERP & technology sector.
- Being dedicated to innovation, the plan is to continue to invest in the development of InterForm's products, ensuring they remain at the forefront of the industry.
- Continuing to be an attractive workplace for ambitious and driven employees with a strong desire to develop best-in-class software solutions.
- Maintaining a customer-centric focus and being dedicated to delivering exceptional value and service to all customers.
- Expanding InterForm's international footprint presently in more than 50 countries through InterForm's strong certified and trained partnership and reseller programs.

"We are thrilled about joining forces with VIA equity. VIA's resources and expertise within B2B software will enable us to accelerate our growth and innovation, significantly enhancing our ability to serve even more customers and partners. This partnership will help us deliver our output management solutions to a wider range of businesses, ensuring that their critical business documents, processes, and workflows always runs smoothly. We are excited about the opportunities this partnership will bring and are confident in the positive impact it will have on our employees, customers and partners ", says Peter Sørensen, CEO of InterForm A/S.

Benjamin Kramarz, Investment Responsible and Managing Partner at VIA equity, also expressed his excitement about the acquisition, stating, "We are delighted to welcome InterForm into the VIA family. We have followed the development of InterForm for several

years and are very impressed by the accomplishment of the management and the employees of InterForm. InterForm has demonstrated remarkable innovation and growth, and we see tremendous potential in their offering going forward. This acquisition is a testament to our commitment to investing in companies that drive technological advancement and deliver substantial value to their customers."

InterForm and its shareholders were represented by Moalem Weitemeyer (legal), Deloitte (corporate finance, transaction services and tax) and Redmark (audit).

VIA equity was represented by Kromann Reumert (legal), PwC (financial and tax), BearingPoint (technical) and EY (commercial).

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About InterForm

Headquartered in Birkerød, Denmark, InterForm is a pioneering company in the field of output management software, offering advanced solutions that enable businesses to automate and optimize their document output and workflows. Known for its innovative, user-friendly and platform-agnostic products as well as its customer-centric approach. With thousands of installations, InterForm serves its customers across a diverse range of industries globally. For further information, please visit www.interform400.com

About VIA equity

Headquartered in Copenhagen, VIA equity is a leading Northern European private equity firm investing in software and IT-service companies. VIA focus on buyouts of profitable small to mid-sized companies in the Nordics and DACH region. VIA equity manages five funds, where the most recent one alone has EUR 250m in committed capital from established international investors. For further information, please visit www.viaequity.com.