

## VIA equity acquires a majority stake in DMRZ

**Copenhagen, Denmark – July 25, 2024** – The shareholders of Deutsches Medizinrechenzentrum GmbH (“DMRZ”) have chosen to strengthen its growth path by bringing VIA equity on board as the new majority shareholder. As part of the transaction the current management and founders, Thomas Gazda, René Gelin and Georg Mackenbrock, will reinvest alongside VIA equity.

Founded in 2007, DMRZ provides a cloud-based do-it-yourself billing software solution to other healthcare providers and supports its customers in the reimbursement of prescriptions with the SHIs in Germany. Today, DMRZ focuses on several verticals, among others for example nursing, remedies, patient transport, medical aids, and rehab. In addition to automated billing support, DMRZ's software offers a wide range of ERP-like features that support customers in their daily operations, such as scheduling, tour planning and fleet management.

*"Based on VIA's market research, DMRZ stands out as an innovator in the healthcare market with its software-based billing solution. With a strong operational excellence in its field and a modern, agile leadership style, the three founders have developed a speedboat in a rather stable and conservative ecosystem. VIA is excited to partner with Thomas, René, Georg, and the entire team to support the continued growth of DMRZ",* says Sebastian Maciejewski, Investment Responsible and Partner at VIA equity.

The partnership between VIA equity and DMRZ is based on a solid strategic alignment concerning market expansion and the product roadmap. By building on DMRZ's market presence, all shareholders will work together to increase reach and influence in the healthcare billing space and beyond. Committed to technology and innovation, VIA equity plans to continue to invest in the development of DMRZ's products to ensure they remain at the forefront of the industry. In addition, VIA equity strives to maintain a customer-centric focus and commitment to delivering exceptional value and service to all customers, while ensuring that DMRZ continues to be an attractive place to work for ambitious and driven individuals with a desire to develop exceptional software solutions and services.

*"We are proud to have found a competent partner in VIA equity that will allow the DMRZ to continue to grow in the German healthcare market. Together we will work on establishing our simple and fast DIY billing as the reference solution for billing with all payers in the healthcare sector",* says René Gelin, CO-CEO of DMRZ.

DMRZ and its shareholders were represented by BELGRAVIA & CO as M&A advisor.

VIA equity was supported by Noerr (legal), KPMG (financial, tax, and structuring), Code & Co (technical) and ISP Healthcare (market & commercial).

### **About DMRZ**

Headquartered in Dusseldorf, Germany, DMRZ is a German provider of cloud-based DIY billing software for medical prescription validation and statutory health insurances billing for

other care providers. Operating in a complex and regulated market, DMRZ focuses on data protection, AI-supported automation, and customer satisfaction. The company employs more than 50 people at its offices in Düsseldorf and Vienna. For further information, please visit <https://www.dmrz.de/>.

### **About VIA equity**

VIA equity is a leading Northern European private equity firm with an excellent track record of developing and transforming its portfolio companies into national and international industry leaders. The core investment focus of VIA equity is within a broad definition of software and IT-service business models. With offices in Denmark and Germany, VIA equity manages five funds, where the most recent one alone has EUR 250m in committed capital from established international investors. For further information, please visit [www.viaequity.com](http://www.viaequity.com).

---

For more information:

Sebastian Maciejewski, Partner, VIA equity

Tel: +49 89 95 45 72 741 / Email: [sam@viaequity.com](mailto:sam@viaequity.com)