

Press release

## **VIA equity a/s: John Helmsøe-Zinck becomes Chairman of the Board – Benjamin Kramarz appointed Managing Partner.**

The founder of VIA equity John Helmsøe-Zinck becomes Chairman of the Board as the final part of a three-year succession plan to appoint Benjamin Kramarz as Managing Partner.

“Three years ago, we started the process of appointing Benjamin as Managing Partner, and the steps in the plan involved all in the VIA team throughout the entire period. I am very proud that the process has worked well in all dimensions and we now can announce it broadly. My continued role as Chairman of the Board is a full-time position with normal operational responsibilities equal to the responsibilities of a partner”, says John Helmsøe-Zinck.

Benjamin Kramarz adds, “This very transparent and well-planned process was John’s initiative alone, thinking strategically ahead well in advance of everybody else. The VIA equity team functions in a superior manner, and an including process like this one has only supported the positive team dynamics further.”

The process was also openly disclosed to all relevant parties when VIA equity did the fundraising for VIA equity Fund IV in 2020, allowing all Limited Partners in the fund to include the ongoing Managing Partner transition process in their standard due diligence. As earlier announced, the VIA equity Fund IV fundraising resulted in extraordinary success with oversubscription and potential Limited Partners on a waiting list (final close January 2021, see press release on 27<sup>th</sup> January 2021).

Benjamin continues, “I am very pleased that John is committed to continuing as an active member of the team, and I am confident that VIA equity in the future will continue its tremendous success as one of the absolute top-performing private equity firms in Northern Europe. The entire VIA equity team and I owe John many thanks for planning and executing this generation shift.”

### **Contact details:**

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### **About John Helmsøe-Zinck:**

John founded VIA equity in 2005 in close cooperation with ATP, and VIA equity Fund I was raised on 4<sup>th</sup> January 2006.

As VIA equity partner, John has held numerous board of director positions, among others, in Adra Software, KMD, Nets, Projectplace, DDD retail, and ePocket Solution; and holds today positions in Adform and Frida/Domus.

John holds an MBA from Harvard Business School and a B.Sc. in Economics and Business Administration from Copenhagen Business School.

### **About Benjamin Kramarz:**

Benjamin joined VIA equity in 2009.

As VIA equity partner, Benjamin has held board of director positions in UVdata, Hostnordic, Profit Software, and Envidan; and holds positions in Mansoft, C&B Systemer, Continia Software, Advania, and IT Forum Gruppen.

Benjamin holds an MBA from Harvard Business School and an MPA from Harvard School of Government. In addition, Benjamin has a Master of Science in Economics from the University of Copenhagen. Benjamin received the Crown Prince Frederik Fellowship.

**About VIA equity:**

Headquartered in Copenhagen and with an office in Munich, VIA equity is a leading Northern European buy-out private equity firm with an excellent track record of building and transforming investments into national and international industry leaders.

VIA equity invests in companies of all sizes, primarily focusing on companies with a turnover of EUR 10 million to EUR 100 million. VIA equity a/s is the management company for four funds. The latest fund alone has committed capital of EUR 175 million.

VIA equity invests in successful software, IT, internet, and technology companies.