

VIA equity invests in Etiscan Identifikationssysteme

The private equity firm VIA equity acquired a majority stake in Etiscan Identifikationssysteme GmbH, a renowned full-service provider of automatic identification and data capture ("AIDC") software solutions using barcodes and RFID to link intra-logistics processes to ERP systems.

VIA equity is a leading Northern European private equity firm with an excellent track record of developing and transforming its portfolio companies into national and international industry leaders. The core investment focus of VIA equity is within a broad definition of software and tech-enabled service business models. With offices in Denmark and Germany, VIA equity currently invests from its latest, 4th fund.

Etiscan Identifikationssysteme GmbH is a renowned provider of data acquisition software solutions using barcodes and RFID. Based near Frankfurt, owner-managed Etiscan has been successfully serving blue-chip customers from across all sectors since 1996. With its wide-ranging, comprehensive intralogistics experience, Etiscan develops software solutions and mobile apps for data acquisition devices in the warehouse and the production area. The system integration focuses on the Dynamics NAV / 365 / Business Central, SAP and Sage ERP systems and is backed by a strong network of partners.

Hubertus Hofmann and Kerstin Münster, founders and managing directors of Etiscan commented: *"Together with VIA equity, we are accelerating our growth path. We have agreed on a joint strategy over the last months and are looking forward to ringing in the next phase for our company."*

Sebastian Maciejewski, Principal at VIA equity added: *"Kerstin and Hubertus are handing over an organically grown company with excellent software solutions and hundreds of enterprise customers. All previous shareholders are reinvesting significantly as part of the transaction – together we will further develop Etiscan professionally and strategically."*

For more information:

Sebastian Alexander Maciejewski, VIA equity

+49 173 535 49 39