

Beneq selected a 2011 Red Herring Global Top 100 Winner

Following its success in the Red Herring Top 100 Europe challenge earlier this year, Beneq has now been named as a Red Herring Global 100 Winner. The Red Herring Global Top 100 prize is an award in recognition of the leading private companies from North America, Europe, and Asia. The prize celebrates the innovations and technologies of these start-ups across their respective industries.

Red Herring's Global 100 list has become a mark of distinction for identifying promising companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Skype, Baidu, YouTube and eBay would change the way we live and work.

"Choosing the best out of the previous two years was by no means a small feat," said Alex Vieux, Chairman of Red Herring. "After rigorous contemplation and discussion, we narrowed down our list from 1,100 potential companies to 100 winners. It was an extremely difficult process. Beneq should be extremely proud of its achievement, the competition for the Top 100 was fierce. The Top 100 Global are truly the best of the best."

Mr Sampo Ahonen, Beneq CEO, says: "We are naturally honored by being selected a Red Herring Global 100 Winner. For an achievement of this size and quality, I would like to thank the judges of Red Herring for recognizing the credibility our entire customer base has granted us. Furthermore, I would like to extend a special acknowledgement to our staff, which has from the very start of Beneq shown incredible skills, motivation and perseverance. In short, we truly believe in what we are doing, and we are proud of it."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world.

For more information, please contact:

Mr Sampo Ahonen, CEO, Beneq Oy
Tel: +358 40 520 1090
e-mail: [sampo.ahonen\(at\)beneq.com](mailto:sampo.ahonen@beneq.com)

***Beneq Oy**, based in Finland, is a supplier of equipment and coating technology for global markets. Beneq turns innovations into success by developing applications and equipment for cleantech and renewable energy fields, especially in glass, solar and emerging thin film markets. Coating applications include optics, barriers and passivation layers, as well as energy generation and conservation. Beneq also offers complete coating services. The coating applications of Beneq are based on two enabling nanotechnology platforms: Atomic Layer Deposition (ALD) and aerosol coating (nHALO® and nAERO®). www.beneq.com*

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